

Company Profile



DEAD SEA SPA
RESORT

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Company History

The Nazzal family has been a leading icon in the field of tourism and hotel work in Jordan and Palestine since the last century. It has achieved advanced levels in the field, with its vision driving the business toward further future successes and accomplishments.

The family business started with the founding and managing of two hotels in Palestine by end of last century. The first hotel was located in Jerusalem and the second in Jericho before the business moved to Jordan. The Jordan Company established the Philadelphia Hotel in 1923 in Amman, located across the Roman Amphitheatre, which remained the one and only first-class hotel to accommodate Jordan's guests and tourists until the mid1960-s. The company also founded the Nazzal Camp in Petra and the Ritz Hotel in Jerusalem in 1940.

The family's vision to expand in the field and meet international standards was fulfilled in 1972, when the Holiday Inn Jordan Corporation was established in cooperation with the Jordanian Government, the Kingdom of Jordan, and the American World Arrows Company whose shares were later on transferred to the Housing Bank for Trade and Finance. This company founded the Holiday Inn Amman Hotel and the Holiday Inn Aqaba Hotel and ran them under a special concession contract by the Holiday Inn Corporation in the US. It also obtained ownership of the Byblos Hotel and the Le Commodore Hotel in Beirut, and a private hotel in the US. The Dead Sea Spa Hotel, the only hotel at the Dead Sea's eastern beach, was built in 1990, and the Grand View Hotel in Petra in 1995. The family is also a main contributor to the Jordanian Hospitality and Tourism Education Company which is running the Jordan Applied University College of Hospitality and Tourism Education and Ammon Training Hotel College in Amman.

As for current investments, the family's main contributions are limited to the following:

Hotels

- The Landmark Amman Hotel, 5-Stars / 260 Rooms, this hotel is owned by the Holiday Inn Jordan Corporation, and the family owns 100% of the shares.
- The Dead Sea Spa Hotel, 4-Stars / 265 rooms, the family owns 50% of this hotel's shares in addition to running and maintaining it.
- The Grand View Hotel Petra, 4-Stars / 124 Rooms, the family fully owns this hotel in addition to running and managing it.
- The family is a main contributor in the Jordanian Hospitality and Tourism Education Company and Ammon Training Hotel College in Amman

Company History

Petra Travel & Tourism Co. was established in Jordan in 1965 by Mr. Nasser Kavar, with the opening of an office in Amman, and another in Jerusalem.

Having travelled to many destinations around the world and experienced a variety of tourism services, particularly religious tourism, Kavar was keen on being part of this growing and limitless industry.

In 1965, Austrian Airlines was the first European airline to grant Petra Travel & Tourism Co. exclusive representation in Jordan, followed by numerous airlines such as Romanian Airways, TAROM, Cyprus Airways, China Airlines, Qatar Airways, Aegean Greek Airlines and others. Mr. Kavar embarked on a journey to pave the way for a unique and distinguished future for the company, by introducing to the Jordanian travel industry and his clients a truly world-class travel and tourism experience.

By the late seventies, the company began to flourish with outbound travel, customizing travel arrangements for honeymooners and also operating charter flights for Jordanians to new destinations such as Famagusta, Cyprus and Rhodes Island, Greece. In addition, Petra Travel created inbound tourism opportunities in other niche markets including cultural and medical tourism. In the meantime, Mr. Kavar's three sons, Awni, Mazen and Wael, soon joined the family business, contributing innovative new ideas under the guidance of their father. Moreover, a new event management department was created to deal with the new meetings & conferences tourism that was emerging, in Jordan.

It was not long before Jordan became an enticing tourist destination, and the hospitality industry started to flourish. The Kavar family made the savvy decision to invest in two hotel properties, the first in the Red Sea resort of Aqaba, and the second in the red rose city of Petra. They also embarked on a partnership with the renowned Nazzal family hoteliers investing in a fine hotel property and medical village located at the unique Dead Sea area, to be the first ever built on the Jordanian side.

Because of their immense contribution to the travel, tourism and hospitality industry, H.M. King Abdullah II of Jordan has kindly bestowed upon Mr. Nasser Kavar, the founder of the company, Al Hussein Medal for Distinguished Contribution to the Industry Award of the First Order in May 2011.

Over the past 50 years, due to its unwavering conviction in the positioning Petra Travel & Tourism Co., as a dynamic organization with a multitude of offerings, the company's customer base grew strongly in both loyalty and numbers, and continues to strive to pioneer the field of travel, tourism and hospitality for many decades to come.

Hotel Fact Sheet

As the first hotel to be built at the lowest point on earth, the Dead Sea Spa Hotel extends over an area of 45,000 m² and comprises 265 rooms and suites overlooking the pools, mountains, and the Dead Sea. The hotel also offers a parking lot that can accommodate 200 vehicles. With four restaurants and two bars, the resort offers a variety of dining options catering to different culinary tastes.

For private events, business meetings, and seminars, the convention center, featuring a ballroom and 2 conference rooms, presents an extended range of facilities to cater to all your needs.

The resort has 5 swimming pools customized for families, kids, and adults, with an amazing choice of recreational activities including a children's play area and Aqua Fun center, beach volley ball, a fitness center, and the largest beach area at the Dead Sea.

Recognized worldwide for its efficiency in the treatment of dermatological diseases, the Medical Centre complements your experience, allowing you to benefit from the sea's natural therapeutic and healing properties.

The ambiance and surroundings at the Vitalia Spa let you indulge in serenity and harmony and set your mind at ease. With a wide array of treatments and packages, the spa is the perfect destination to unwind.



Location

At 420 meters below sea level, the hotel is ideally located 45 minutes away from the capital city of Amman and 60 minutes from Queen Alia International Airport. While driving from the airport towards Amman, directive signs clearly guide you to the Dead Sea where the hotel can be found in the hotels' area.

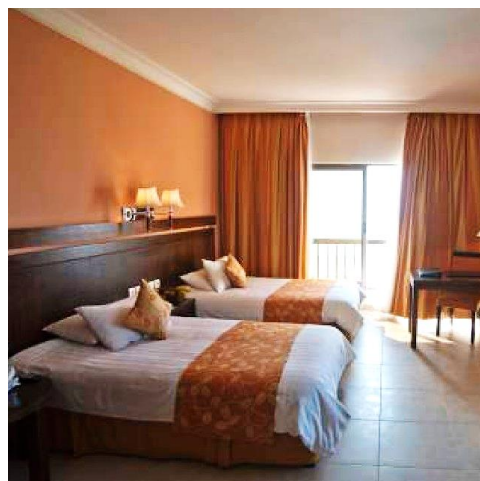
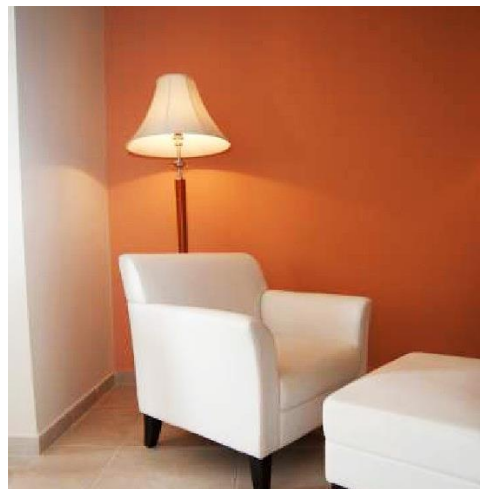


Rooms

The Dead Sea Spa Hotel offers 265 spacious guest rooms overlooking a breath-taking surrounding landscape and offering a magnificent view over the Dead Sea, all customized for contemporary class accommodation and maximum enjoyment.

Room Features and Amenities

- Private Terrace or Balcony
- Poolside and Sea View
- Individual Control AC
- Smoking/Non-Smoking Rooms
- Direct Dial Phone
- Satellite TV
- Wired and Wireless Free High-Speed Internet Access
- In-Room Electronic Safe
- Hairdryer
- Baby Cots upon Request
- Extra Beds (Chargeable)
- Disability Accessible Room (Limited)
- Connecting Rooms Available
- Room with Sitting Area Available
- DVD Player (Deluxe Rooms and Suites Only)
- Laundry Service
- Coffee and Tea making facilities
- Mini Bar upon Request
- 24-hour Room Service
- Airport Transfers (Chargeable)



Restaurants and Bars

In addition to the 24-hour room service, the hotel introduces different cuisines and dining options to cater to all tastes.

Crystal Restaurant

As the main dining restaurant at the hotel, Crystal seats more than 400 guests and serves an array of Middle Eastern and International cuisines.

Cuisine: Middle Eastern and international breakfast, lunch and dinner buffets.	Breakfast: 07:00 am – 10:00 am Lunch: 12:30 pm – 03:00 pm Dinner: 07:00 pm – 10:00 pm	Atmosphere: Smart Casual
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Sense of Jordan

Sense of Jordan is a Jordanian restaurant that serves lunch and dinner; meals are inspired by authentic Jordanian cuisine. It overlooks the Dead Sea and offers an array of culinary delights ranging from succulent Sawani and Kebab, flavorful Falafel, and succulent lamb shanks to fresh salads, freshly baked pita bread and traditional Mezza dishes.

Cuisine: Jordanian	Weekdays: Dinner 06:00 pm – 11:00 pm Weekends: Lunch & Dinner 01:00 pm - 11:00 pm	Atmosphere: Casual
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Crystal Terrace

Our sea-view terrace offers a wide choice of foods and drinks, flavourful Shisha, in addition to live nightly entertainment during summertime.

Cuisine: International	Hours: 12:30 pm - 11:00 pm	Atmosphere: Casual
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Aqua Fun Restaurant

Our poolside dining restaurant opens daily and serves salads, sandwiches, pizzas, and burgers in addition to a wide selection of hot and cold beverages.

Cuisine: International	Hours: 09:30 am – 06:00 pm	Atmosphere: Casual
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The Pub

At this sports bar, you can enjoy a wide selection of cocktails and refreshing drinks, in addition to a large selection of snacks and salads while watching major sports channels or competing in a game of billiards, table football, or darts.

Cuisine: International	Hours: 01:00 pm – 11:30 pm	Atmosphere: Casual
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The Coffee Bar

Overlooking the Dead Sea beach and the hotel's pool area, the Lobby Bar serves a wide selection of cocktails as well as hot and refreshing drinks.

Cuisine: International	Hours: 08:00 am – 11:00 pm	Atmosphere: Casual
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Facilities

The Beach

With the largest beach area at the Dead Sea, you can choose the activity that best pleases you. Just lie back, unwind, float on water, enjoy a mud body wrap, or play beach volley ball with your family and friends—it all depends on your own idea of fun.

Aqua Fun Centre

Located close to the beach and equipped with a 55-metre long water slide along with a mushroom shower, three swimming pools for children and an Olympic pool, this center is the ideal place for families and children to have maximum fun or simply relax.

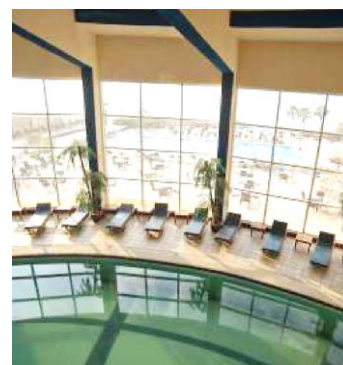
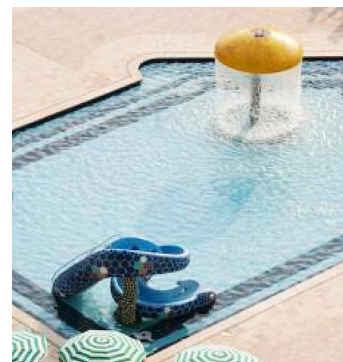
The Zara Pool is for adults' use only.

Vitalia Spa

Welcome to where harmony and serenity coexist for you to indulge in a memorable experience. Whether it be a Thai massage, facial, body scrub, body wrap, or quick mani-pedi, select your favorite package from the wide range of treatments that will help you calm your mind and take in the tranquility of your surroundings. The spa welcomes you from 9:00 am to 8:00 pm.

Medical Centre

Being one of the best medical center for skin treatments and improvements in Jordan, this center provides an ideal setting for climate therapeutic treatments of skin and joint conditions as well as anti-stress therapy and relaxation.



Facilities

Meetings and Events

Whether it is a private business meeting, a corporate conference, or a prestigious gala dinner, the Dead Sea Spa Hotel is truly inspirational. The Al Dana Ballroom can accommodate up to 400 persons, and there are two flexible meeting rooms (Al Safi, Al Dana and Al Assal) to offer a variety of venues for all kinds of meetings and banqueting services. Also, if you are planning an outdoor event or a dream wedding by the pool, the Aqua Fun area is exactly what you are looking for. Our service teams are dedicated to meet every need and attend to every detail to ensure the success of your event.

All meeting rooms are equipped with the latest audio/video equipment, data show, overhead and slide projectors, screens, microphones, TV screens, flip charts, white boards, and photocopiers.



Gym

The fitness center opens 24 hours to cater to your workout needs. It is complimentary for in-house guests only.



Gift Shop

Located just below the lobby, the Gift Shop is an exquisite store where you can find a large collection of fine gifts and unique items, handicraft products, Dead Sea products, natural products, and much more.

Excursions & Transportation

For our guests with historical and cultural interests, our hospitable staff offers a broad choice of excursion programs to the many sites of the country as well as extra services such as reconfirmation of air tickets, extensions of visas, in addition to transportation to and from the airport (transportation desk can be found in the lobby).



Rooms Descriptions

Rooms Descriptions

Standard Rooms

The Standard Rooms are furnished with a king-size bed or twin beds, with a balcony that overlooks the sea, the mountain, or the pool.

Facts and Figures

Room Size: 25 m2
Total Number of Standard Rooms: 52

Superior Rooms

Furnished comfortably with a king-size bed or twin beds, the Superior Rooms come with a balcony or terrace.

Facts and Figures

Room Size: 25 m2
Total Number of Superior Rooms: 48

Deluxe Rooms

Located in the new extension, these rooms are Deluxe, not only by name. They offer a king-size bed or twin beds, plus a seating corner and an LCD TV with DVD player. Most of the rooms have balconies that partially overlook the sea, pool, or mountains.

Facts and Figures

Room Size: 40 m2
Total Number of Deluxe Rooms: 114

Rooms Descriptions

Premium Rooms

When you go Premium, your room, located in the new extension, will come with a balcony and a sea view. These rooms are furnished with a king-size bed or twin beds, plus a seating corner and an LCD TV with DVD player.

Facts and Figures

Room Size: 40 m2
Total Number of Premium Rooms: 40

Junior Suite

The Junior Suite features the comfort and space you need for that perfect vacation. Comfortably furnished with two twin beds and a living room with a sofa corner, this suite comes with a balcony overlooking the pool or the sea, and an LCD TV with DVD player.

Facts and Figures

Suite Size: 50 m2
Total Number of Junior Suites: 4

Executive Suite

The spacious Executive Suite offers an outstanding view of the Dead Sea or the hotel's pools. The two-bathroom suite's bedroom has a king-size bed, while the separate, tastefully-designed living room is furnished with a sofa corner, a dining corner, and an LCD TV with DVD player.

Facts and Figures

Suite Size: Approximately 60 m2
Total Number of Executive Suites: 3

Rooms Descriptions

Royal Suite

Located at the main building of the resort, this suite is the best choice for a Royal vacation. Enjoy a fabulous view of the Dead Sea from the comfort of your bedroom, which is furnished with a king-size bed, and sit back and relax in the separate living room with a two LCD TV's with DVD player.

Facts and Figures

Suite Size: Approximately 80 m2
Total Number of Royal Suites: 4



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Medical Center

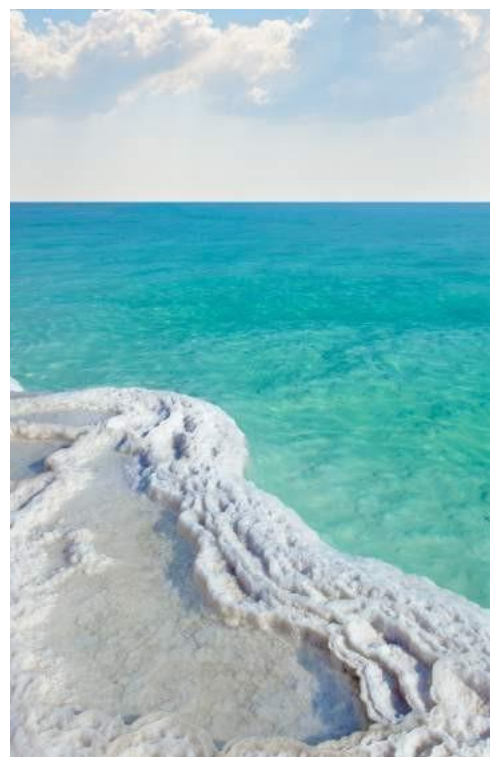
The Dead Sea Medical Centre

The medical center is one of the best centers in Jordan, offering climate therapeutic treatments of skin and joint conditions, in addition to anti-stress therapy and relaxation. The water of the Dead Sea has the highest salt and mineral content compared to all other seas in the world the concentration of salts and minerals is 29% at the north-eastern shore.

A natural phenomenon occurs at the Dead Sea: an additional layer caused by the high rate of evaporation in the atmosphere filters out the harmful rays of the sun creating a favorable UVA/UVB ratio.

Facts:

- The Dead Sea has a unique content of oxygen in the air.
- The Dead Sea mud is rich in salts and minerals, like magnesium and silicon compounds, as the mud absorbs them from the water itself. It nourishes your skin and helps stimulate blood circulation.
- The natural healing power of the Dead Sea found in our modern equipped treatment Centre is utilized to treat skin diseases and joint disorders.
- The director of the medical Centre at the hotel is a dermatologist with rich experience in Climatotherapy.
- The medical Centre has German and English speaking staff on board.
- The hotel clinic comprises a pharmacy and an emergency room.



The Dead Sea Medical Centre

Beside the dermatological and rheumatologically treatment, the center welcomes its visitors every day to indulge in body massages, mud packs, ultrasound therapy, galvanic therapy, microwave therapy, cryotherapy, and hydrotherapy (subject to appointments).

The center also has an outdoor salt pool for the treatment of skin diseases and joint disorders. A natural solarium is located beside the clinic directly at the Dead Sea shore, with separate areas for men and women.

Contraindications:

- Photodermatoses
- Acute Chronic Infectious Diseases
- Heparin, or Marcumar, Therapy
- Epilepsy
- Recurrent Varicose Skin Ulcer – Chronic
- Ulcerations
- Congestive Heart Failure

Indications:

- Psoriasis
- Psoriatic Arthritis
- Pustular Psoriasis of the Palms and Soles
- Par Psoriasis Disorders
- A Topic Dermatitis (Neurodermatitis)
- Vitiligo
- Ichthyosis Vulgaris
- Acne
- Mycosis Lichen Fungoides
- Lichen Planus
- Localized Scleroderma (Morphea)
- Uveitis
- Joint Disorders
- Ankylosing Spondylitis (Bechterew's Disease)
- Osteoarthritis (Degenerative Joint Disease)





Conferences & Banquets Description

Conferences & Banquets Description

With a convention center featuring one ballroom and two breakout rooms, the hotel offers an extended and varied range of facilities for private events, business meetings, and seminars.

A professional team is always available to help you plan and successfully carry out your events, providing you with the equipment you need from sound systems, built-in screens, and digital LCD projectors to free internet access, ensuring the fulfilment of you event's goals.

Al Dana

Al Dana Ballroom is located in the main building.

Meeting Room Dimensions:

Total Space: 389.62 m²

High: 3.50 m

Length: 24.2 m

Width: 16.10 m

Capacity:

Banquet: 210

Cocktail: 250

Class Room: 140

Theatre: 400

U-Shape: 90

Boardroom: 110

Al Safi

A modern breakout room located in the main building.

Meeting Room Dimensions:

Total Space: 133.12 m²

High: 3.50 m

Length: 12.8 m

Width: 10.4 m

Capacity:

Banquet: 70

Cocktail: 50

Class Room: 45

Theatre: 100

U-Shape: 40

Boardroom: 50

Al Assal

A modern breakout room located in the main building.

Meeting Room Dimensions:

Total Space: 133.12 m²

High: 3.50 m

Length: 12.8 m

Width: 10.4 m

Capacity:

Banquet: 70

Cocktail: 50

Class Room: 45

Theatre: 100

U-Shape: 40

Boardroom: 50



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